

Visoka poslovna škola
strukovnih studija
LESKOVAC



Висока пословна школа
струковних студија
ЛЕСКОВАЦ

Mr Dragan Stojanović

HBSL

TEMPUS project MHTSPS implementation



New study programs

- Undergraduate studies
 - Tourism and hospitality
 - Management of Food Technology and Gastronomy
- Postgraduate studies (two modules accredited for the study program Business economy and management)
 - Tourism and hotel industry
 - Hospitality and gastronomy



New study programs

Study program	Tourism and Hospitality
Independent higher education institution where the study programs occur	Higher Business School in Leskovac
The decision on the accreditation of a study program	Decision
Educational and scientific / educational-artistic field	social sciences and humanities
Scientific, technical or artistic field	economics
Types of studies	Basic professional studies
The scope of the study expressed in ECTS credits	180 ECTS
Title	Bachelor of economics
Length of study	Three years, six semesters
Year in which began the realization of the study program	2015/2016 year
Tuition fee for self-financed students	49.000,00 RSD
Objectives, purpose, competencies, assessment and progression of students	Objectives, purpose, competencies, assessment and progression of students
The planned number of students who will enroll in this study program	132 students (40 on the budget of the RS and 92 self-financed)
Date when the application was accepted by the competent body	17.04.2015 year
Language in which the program is running	Serbian
Year when the program is accredited	2015 year
Web address where you can find information about the study program	http://vpsle.edu.rs

Study program	Management technology of food and gastronomy
Independent higher education institution where the study programs occur	Higher Business School in Leskovac
The decision on the accreditation of a study program	Decision
Educational and scientific / educational-artistic field	technical and technological sciences
Scientific, technical or artistic field	industrial engineering and engineering management
Types of studies	Basic professional studies
The scope of the study expressed in ECTS credits	180 ECTS
Title	Bachelor of Applied Science in Management Engineering
Length of study	Three years, six semesters
Year in which began the realization of the study program	2015/2016 year
Tuition fee for self-financed students	55.000,00 RSD
Objectives, purpose, competencies, assessment and progression of students	Objectives, purpose, competencies, assessment and progression of students
The planned number of students who will enroll in this study program	66 self-financed students
Date when the application was accepted by the competent body	06.03.2015 year
Language in which the program is running	Serbian
Year when the program is accredited	2015 year
Web address where you can find information about the study program	http://vpsle.edu.rs

Teaching materials





New teaching material

Textbooks published by VPSLE:

- 1. Tourism geography,**
authors: dr Naume Marinovski; Predrag Stamenkovic,
M.Sc.; Dragana Ilic, M.Sc.
- 2. Promotional activities in tourism,**
authors : dr Mira Avramovic; Slavica Popovic, M.Sc.
- 3. Business statistics with a workbook with solutions,**
authors : dr Milena Marjanovic; dr Ivan Mihailovic;
Kristina Spasic, M.Sc.
- 4. Basics of accounting,**
authors : dr Ivan Mihailovic; mr Dragana Randjelovic
- 5. Basics of tourism theory and practice,**
authors : dr Naume Marinovski; dr Lukrecija Djeri;
Predrag Stamenkovic, M.Sc.; Dragana Ilic, M.Sc.
- 6. Risk and insurance management,**
authors : mr Dragan Stojanovic; Marko Krstic, M.Sc.;
Ljubica Janjic Baduli, M.Sc.
- 7. Mathematics for economists,**
authors : mr Valentina Stankovic
- 8. Nutrition,**
Author: dr Tatjana Djekic

Joined textbooks whose publisher is VPTS UE:

- 1. Project management,**
authors : Đuričić R. M.; Đuričić M.M.; Antonijević M.; Krstić
J.; Milutinović I. N.
- 2. Creating a quality business plan,**
authors : Jovanovic M.; Djuricic M.M.; Djuricic R.M.; Krstic
J.

Joined textbooks whose publisher is FHIT VB:

- 1. Entrepreneurship and management,**
authors: Pavlovic, N.; Krstic J.

Courses for stuff



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Language courses



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ICT courses



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Pedagogical courses

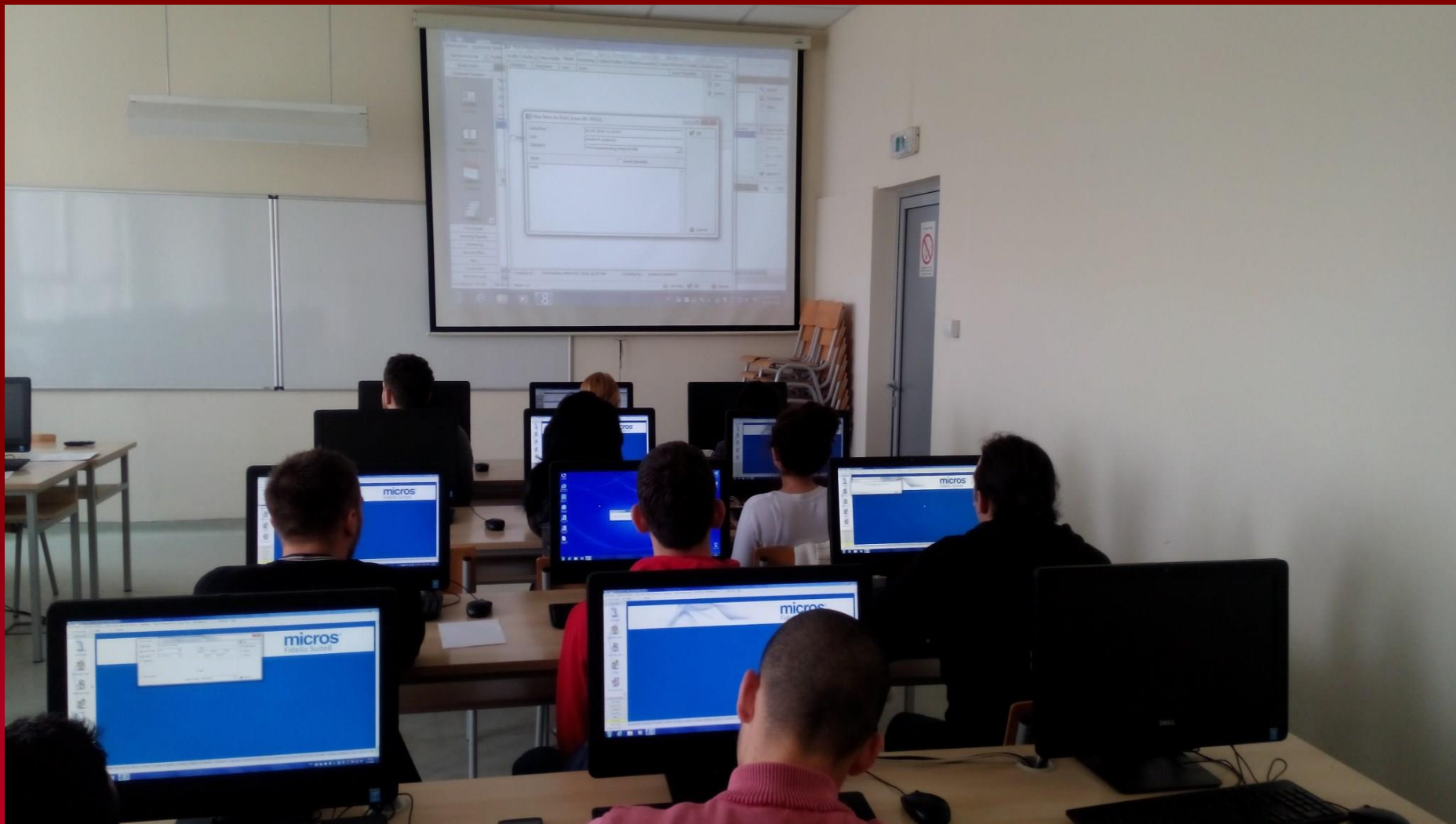


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Fidelio Suite 8



Equipment





ICT equipment



Organization of courses

- Organizers of courses were lecturers from partner institutions
- HBSL lecturers (employees) took part in the realization of trainings organized by partners on the project
- Trainings were attended by employees in the field of tourism from the entire region and beyond
- Themes of realized trainings were carefully selected
- Courses were approved by the Ministry of trade, tourism and telecommunications together with the support of local self-government



Organization of the courses

- Tourism and autochthonous gastronomic offer





Organization of the courses

- **Methods of valorization of tourism and autochthonous gastronomic offer potential with special overview of distance learning**





Organization of the courses

- Rural tourism – a chance you shouldn't miss





Organization of the courses

Social media marketing in tourism





Organization of the courses

- Molecular gastronomy





Organization of the courses

- Creative gastronomy



Dissemination

- Participation in tourism fairs
- Visit to tourism manifestations – informing tourism employees of aims and results of the project
- Preparation of publication with the aim of promoting and valorizing the tourism offer of the region - the result of project partner cooperation

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THANK YOU!

